Alliance for Audited Media
TRANSACT WITH TRUST

South Carolina Living

Annual Frequency: 11 times/year

Field Served: Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.

Published by The Electric Cooperatives of South Carolina

Publisher's Statement

6 months ended June 30, 2025, Subject to Audit

Learn more about this media property at auditedmedia.com

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
637,219		637,219	None Claimed	

TOTAL CIRCULATION BY ISSUE

		Print				
	Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
	Jan	680,089		680,089		680,089
	Feb	571,919		571,919		571,919
	Mar	653,113		653,113		653,113
	Apr	630,427		630,427		630,427
	May	658,141		658,141		658,141
	Jun	629,624		629,624		629,624
	Average	**637,219**		**637,219**		**637,219**

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	637,219	100.0
Total Paid Subscriptions	**637,219**	**100.0**
Verified Subscriptions		
Total Paid & Verified Subscriptions	**637,219**	**100.0**
Single Copy Sales		
Total Paid & Verified Circulation	**637,219**	**100.0**

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	$8.00

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: Electric Cooperatives: This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. $5.72 is allocatedfor a 1 year subscription to South Carolina Living and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
South Carolina Living, published by The Electric Cooperatives of South Carolina * 808 Knox Abbott Drive * Cayce, SC 29033

SARAH ELLIS OWEN
Editor
P: 803.739.3040 * URL: www.scliving.coop
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