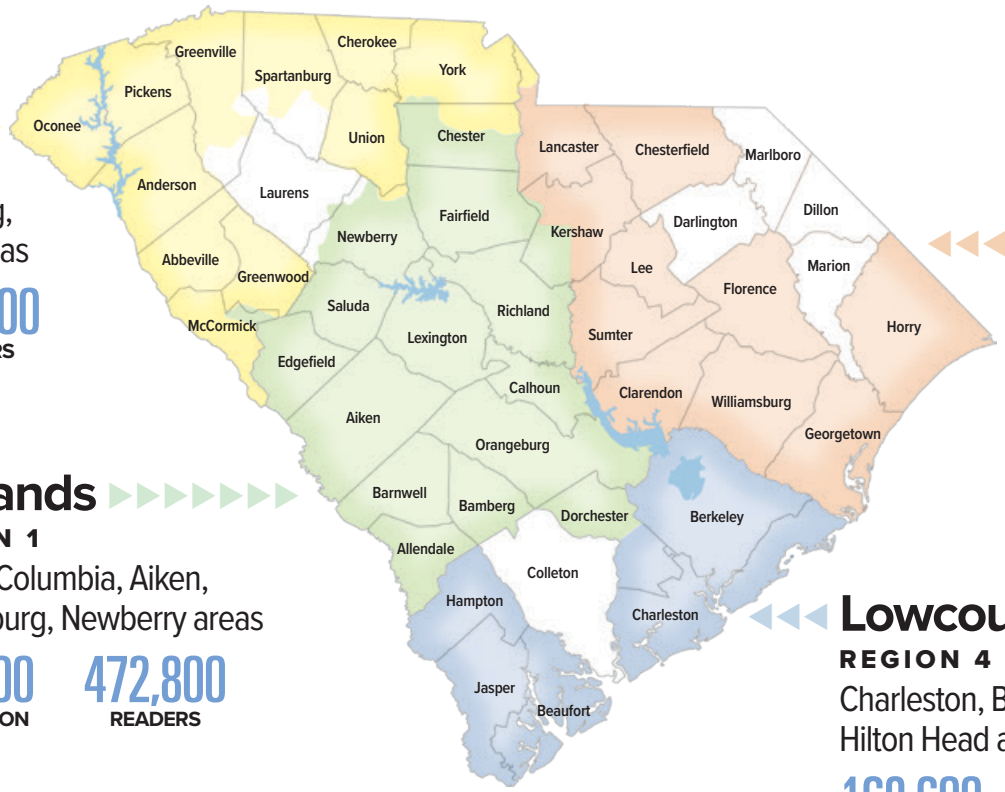
REGIONAL ADVERTISING

Geo-targeting to match your ideal audience

Reach readers who live closest to your business or service territory. *South Carolina Living*'s regional distribution options targets ready-to-buy consumers at a fraction of the statewide price.



Upstate
REGION 2

Greenville, Spartanburg, Anderson, Rock Hill areas

150,300 CIRCULATION
450,900 READERS

Midlands
REGION 1

Greater Columbia, Aiken, Orangeburg, Newberry areas

157,600 CIRCULATION
472,800 READERS

Pee Dee
REGION 3

Greater Florence, Myrtle Beach, Georgetown areas

158,900 CIRCULATION
476,700 READERS

Lowcountry
REGION 4

Charleston, Beaufort, Hilton Head areas

168,600 CIRCULATION
505,800 READERS

South Carolina Living

FOR MORE INFORMATION
Hyatt Drake
M: 803-260-3393
O: 803-739-5076
hyatt.drake@ecsc.org
SCLiving.coop