



Publisher's Statement

6 months ended June 30, 2024, Subject to Audit

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Annual Frequency: 11 times/year
Field Served: Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.
Published by: The Electric Cooperatives of South Carolina

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
628,350		628,350	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	657,050		657,050		657,050
Feb	667,400		667,400		667,400
Mar	538,300		538,300		538,300
Apr	613,350		613,350		613,350
May	674,100		674,100		674,100
Jun	619,900		619,900		619,900
Average	628,350		628,350		628,350

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	628,350	100.0
Total Paid Subscriptions	628,350	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	628,350	100.0
Single Copy Sales		
Total Paid & Verified Circulation	628,350	100.0

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
 Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Trend Analysis

RATE BASE

None Claimed

PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$1.00	
Subscription	\$8.00	
Average Subscription Price Annualized (2)		\$88.00
Average Subscription Price per Copy		\$8.00

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price analysis is made

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

(1) Represents subscriptions for the 6 month period ended June 30, 2024

(2) Based on the following issue per year frequency: 11

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
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