



Publisher's Statement

6 months ended June 30, 2023, Subject to Audit

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Annual Frequency: 11 times/year
Field Served: Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.
Published by: The Electric Cooperatives of South Carolina

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
621,755		621,755	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	631,850		631,850		631,850
Feb	533,800		533,800		533,800
Mar	660,950		660,950		660,950
Apr	639,400		639,400		639,400
May	655,531		655,531		655,531
Jun	609,000		609,000		609,000
Average	621,755		621,755		621,755

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	621,755	100.0
Total Paid Subscriptions	621,755	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	621,755	100.0
Single Copy Sales		
Total Paid & Verified Circulation	621,755	100.0

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$8.00

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
 South Carolina Living, published by The Electric Cooperatives of South Carolina * 808 Knox Abbott Drive * Cayce, SC 29033

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 Established: 1949

AAM Member since: 2018

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
 Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Trend Analysis