

**Publisher's Statement**

**6 months ended December 31, 2022, Subject to Audit**

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**Annual Frequency:** 11 times/year  
**Field Served:** Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.  
**Published by:** The Electric Cooperatives of South Carolina

**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
614,980		614,980	None Claimed	

**TOTAL CIRCULATION BY ISSUE**

Issue	Print			
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Total Paid & Verified Circulation
Jul	557,300		557,300	557,300
Aug	601,900		601,900	601,900
Sep	655,850		655,850	655,850
Oct	602,800		602,800	602,800
Nov	657,050		657,050	657,050
<b>Average</b>	<b>614,980</b>		<b>614,980</b>	<b>614,980</b>

**SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION**

	Print	% of Circulation
<b>Paid Subscriptions</b>		
Membership	614,980	100.0
<b>Total Paid Subscriptions</b>	<b>614,980</b>	<b>100.0</b>
<b>Verified Subscriptions</b>		
<b>Total Paid &amp; Verified Subscriptions</b>	<b>614,980</b>	<b>100.0</b>
<b>Single Copy Sales</b>		
<b>Total Paid &amp; Verified Circulation</b>	<b>614,980</b>	<b>100.0</b>

**PRICES**

	Suggested Retail Prices (1)
Average Single Copy Subscription	N/A
	\$8.00

(1) For statement period

**ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Rate Base by Issue  
 Circulation by Regional, Metro & Demographic Editions  
 Geographic Data  
 Trend Analysis

**RATE BASE**

None Claimed

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Electric Cooperatives:** This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price analysis is made.

**Miscellaneous:** This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications  
 South Carolina Living, published by The Electric Cooperatives of South Carolina \* 808 Knox Abbott Drive \* Cayce, SC 29033

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AAM Member since: 2018