



REGIONAL ADVERTISING

Geo-targeting to match your ideal audience

Reach readers who live closest to your business or service territory. *South Carolina Living's* regional distribution options targets ready-to-buy consumers at a fraction of the statewide price.

Upstate

REGION 2

Greenville, Spartanburg, Anderson, Rock Hill areas

145,900
CIRCULATION

437,700
READERS

Midlands

REGION 1

Greater Columbia, Aiken, Orangeburg, Newberry areas

155,000
CIRCULATION

465,000
READERS

Pee Dee

REGION 3

Greater Florence, Myrtle Beach, Georgetown areas

153,800
CIRCULATION

461,400
READERS

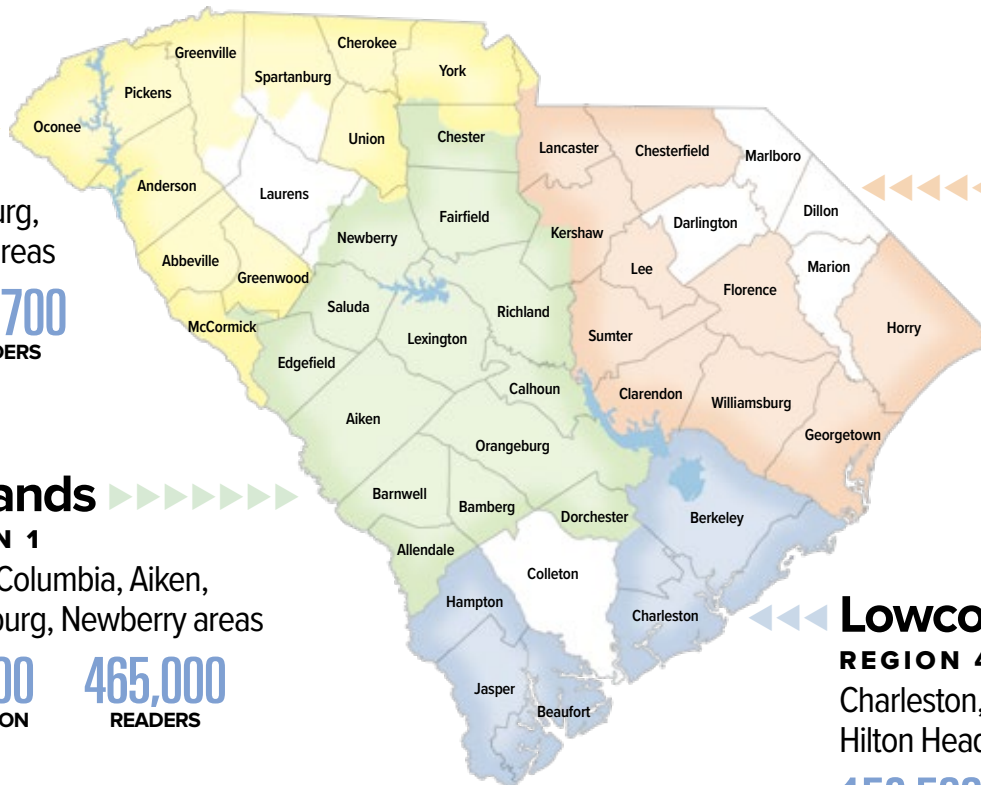
Lowcountry

REGION 4

Charleston, Beaufort, Hilton Head areas

158,500
CIRCULATION

475,500
READERS



South Carolina Living

FOR MORE INFORMATION

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