

Publisher's Statement

6 months ended June 30, 2022, Subject to Audit

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Annual Frequency: 11 times/year
Field Served: Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.
Published by: The Electric Cooperatives of South Carolina

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
606,428		606,428	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan	617,459		617,459		617,459
Feb	523,690		523,690		523,690
Mar	648,718		648,718		648,718
Apr	599,150		599,150		599,150
May	649,851		649,851		649,851
Jun	599,700		599,700		599,700
Average	606,428		606,428		606,428

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Membership	606,428	100.0
Total Paid Subscriptions	606,428	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	606,428	100.0
Single Copy Sales		
Total Paid & Verified Circulation	606,428	100.0

PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$8.00

(1) For statement period

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
 Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
 South Carolina Living, published by The Electric Cooperatives of South Carolina * 808 Knox Abbott Drive * Cayce, SC 29033

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AAM Member since: 2018