



# REGIONAL ADVERTISING

**Geo-targeting** to match your ideal audience

Reach readers who live closest to your business or service territory. *South Carolina Living's* regional distribution options targets ready-to-buy consumers at a fraction of the statewide price.

## Upstate

### REGION 2

Greenville, Spartanburg, Anderson, Rock Hill areas

**182,500**  
CIRCULATION

**547,500**  
READERS

## Midlands

### REGION 1

Greater Columbia, Aiken, Orangeburg, Newberry areas

**148,700**  
CIRCULATION

**446,100**  
READERS

## Pee Dee

### REGION 3

Greater Florence, Myrtle Beach, Georgetown areas

**145,300**  
CIRCULATION

**435,900**  
READERS

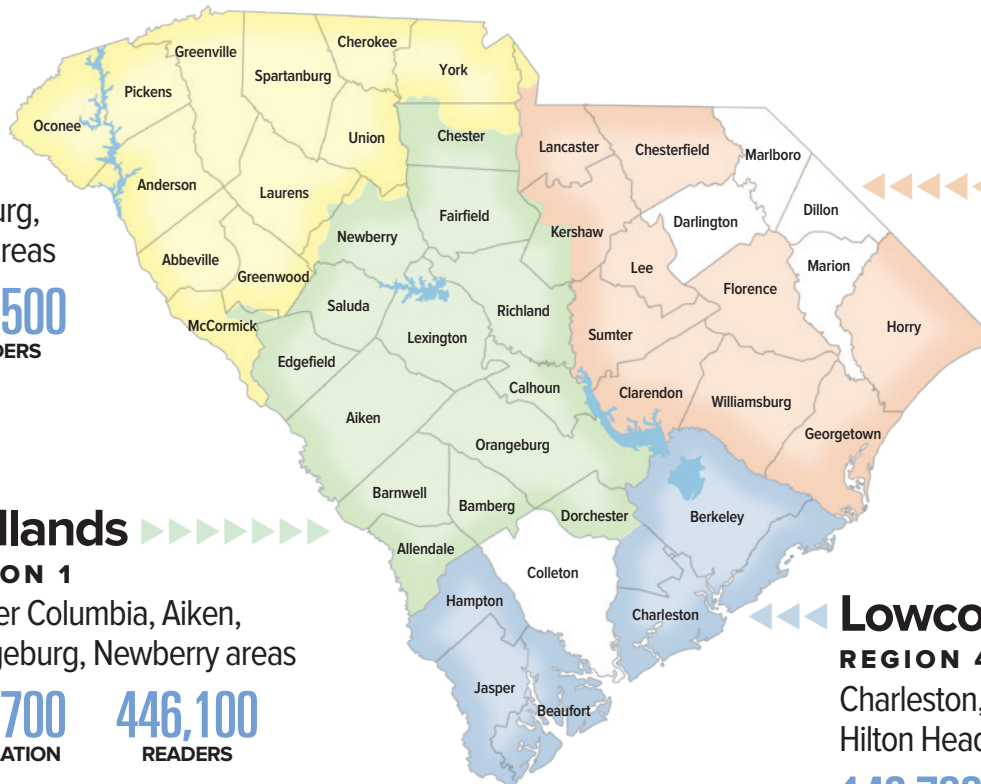
## Lowcountry

### REGION 4

Charleston, Beaufort, Hilton Head areas

**146,700**  
CIRCULATION

**440,100**  
READERS



**South Carolina Living**

FOR MORE INFORMATION

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