

**Publisher's Statement**

**6 months ended December 31, 2021, Subject to Audit**

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Annual Frequency: 11 times/year

Field Served: Southern lifestyle magazine for member-owners of South Carolina electric cooperatives.

Published by: The Electric Cooperatives of South Carolina

**EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION**

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
623,834		623,834	None Claimed	

**TOTAL CIRCULATION BY ISSUE**

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jul	636,673		636,673		636,673
Aug	611,039		611,039		611,039
Sep	613,891		613,891		613,891
Oct	640,408		640,408		640,408
Nov	617,159		617,159		617,159
<b>Average</b>	<b>623,834</b>		<b>623,834</b>		<b>623,834</b>

**SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION**

	Print	% of Circulation
<b>Paid Subscriptions</b>		
Association: Nondeductible	623,834	100.0
<b>Total Paid Subscriptions</b>	<b>623,834</b>	<b>100.0</b>
<b>Verified Subscriptions</b>		
<b>Total Paid &amp; Verified Subscriptions</b>	<b>623,834</b>	<b>100.0</b>
<b>Single Copy Sales</b>		
<b>Total Paid &amp; Verified Circulation</b>	<b>623,834</b>	<b>100.0</b>

**PRICES**

	Suggested Retail Prices (1)
Average Single Copy Subscription	N/A
	\$8.00

(1) For statement period

**ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER**

Circulation by Regional, Metro & Demographic Editions  
Geographic Data  
Analysis of New & Renewal Paid Individual Subscriptions  
Trend Analysis

**RATE BASE**

None Claimed

**NOTES**

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Electric Cooperatives:** This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price or source of subscription sales analysis is made.

**Miscellaneous:** This client is a participant in the American MainStreet Publications Network (see #400410). This client has elected to continue to report stand-alone publisher's statements. Audited figures for this client are reported on the American Mainstreet Publications Network audit only.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications  
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AAM Member since: 2018