

## We offer even more Powerful digital and social media options

South Carolina Living offers affordable print, digital and social media packages to drive brand awareness and generate leads.

### DEDICATED E-BLASTS LIMITED INVENTORY

Brand your product and drive direct sales with a dedicated e-blast to more than 24,000 (and growing) opt-in subscribers. Each ad can link readers to your website or booking engine with a clever call to action.



### SPONSORED ARTICLE CONTENT PAGE ON SCLiving.coop LIMITED INVENTORY

Own a dedicated page on SCLiving.coop to host sponsored content about your product or service. All messages on the page are exclusive to you, and your content is promoted each month with a home-page teaser.



### SPONSORED FACEBOOK POST LIMITED INVENTORY



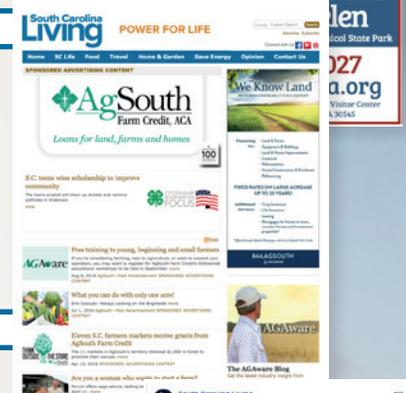
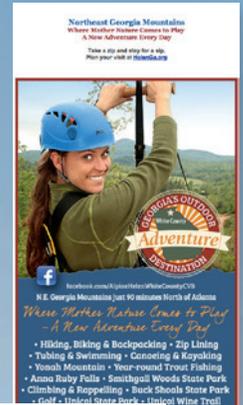
Harness the power of social media with a sponsored post on the South Carolina Living Facebook page—a celebration of all that's great about the South Carolina lifestyle. Our carefully curated content attracts more than 135,000 highly engaged fans, and we can target your message to select demographics or regions.

### WEBSITE BANNER ADS

Reach even more consumers with a run-of-site banner ad on SCLiving.coop. Capture more than 22,000 unique pageviews each month as readers enjoy bonus stories and videos, contests, recipes, and event listings.

### MONTHLY E-NEWSLETTER ADS

Deliver your message straight to the inboxes of more than 24,000 (and growing) opt-in subscribers as they get first crack at the latest articles, videos and interactive features from South Carolina Living.



**FOR MORE INFORMATION**  
 Mary Watts  
 803-739-5074  
 Mary.Watts@ecsc.org  
 SCLiving.coop

# Exclusive digital offers for our print advertisers

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**Power up your print buy with these exciting options**

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## Digital rates

Rates effective January 1, 2019.

All rates are net.

Digital placements are available to print advertisers only.



FREQUENCY	1 TIME	3 TIMES	6 TIMES	11 TIMES
WEBSITE AD	300	275	250	225
E-NEWSLETTER	450	450	450	450
DEDICATED E-BLAST	750	750	750	750
SPONSORED CONTENT PAGE	675	675	675	675
SPONSORED FACEBOOK POST	1,500	1,500	1,500	1,500

### FOR MORE INFORMATION

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