

Publisher's Statement

6 months ended December 31, 2018, *Subject to Audit*

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Annual Frequency: 11 times/year
Field Served: Southern lifestyle magazine for member-owners of S.C. electric cooperatives.
Published by: The Electric Cooperatives of South Carolina

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
606,977		606,977	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Print				
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jul	622,816		622,816		622,816
Aug	599,719		599,719		599,719
Sep	594,526		594,526		594,526
Oct	621,127		621,127		621,127
Nov	596,698		596,698		596,698
Average	606,977		606,977		606,977

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
Paid Subscriptions		
Association: Nondeductible	606,977	100.0
Total Paid Subscriptions	606,977	100.0
Verified Subscriptions		
Total Paid & Verified Subscriptions	606,977	100.0
Single Copy Sales		
Total Paid & Verified Circulation	606,977	100.0

ADDITIONAL DATA IN WWW.AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions
 Geographic Data
 Analysis of New & Renewal Paid Individual Subscriptions
 Trend Analysis

RATE BASE

None Claimed

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Electric Cooperatives: This magazine is provided to members of electric cooperatives by The Electric Cooperatives of South Carolina Inc., the state association for electric co-ops. Receipt of the magazine continues throughout the member's participation in the cooperative. \$5.72 is allocated for a 1 year subscription to South Carolina Living and is nondeductible. No average price or source of subscription sales analysis is made.

Miscellaneous: This client is a participant in the American MainStreet Publications Network (see#400410). This client has elected to continue to report stand-alone publisher's statements and audits. Audited figures for this client are also reported on the American Mainstreet Publications Network audit.

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
3/31/2018	None Claimed	609,290			

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PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$8.00

(1) For statement period

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: American Mainstreet Publications
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