

Cost-effective regional advertising

South Carolina Living's regional distribution option delivers your message to the readers who live closest to your business or service territory. Reach ready-to-buy consumers at a fraction of the statewide price.

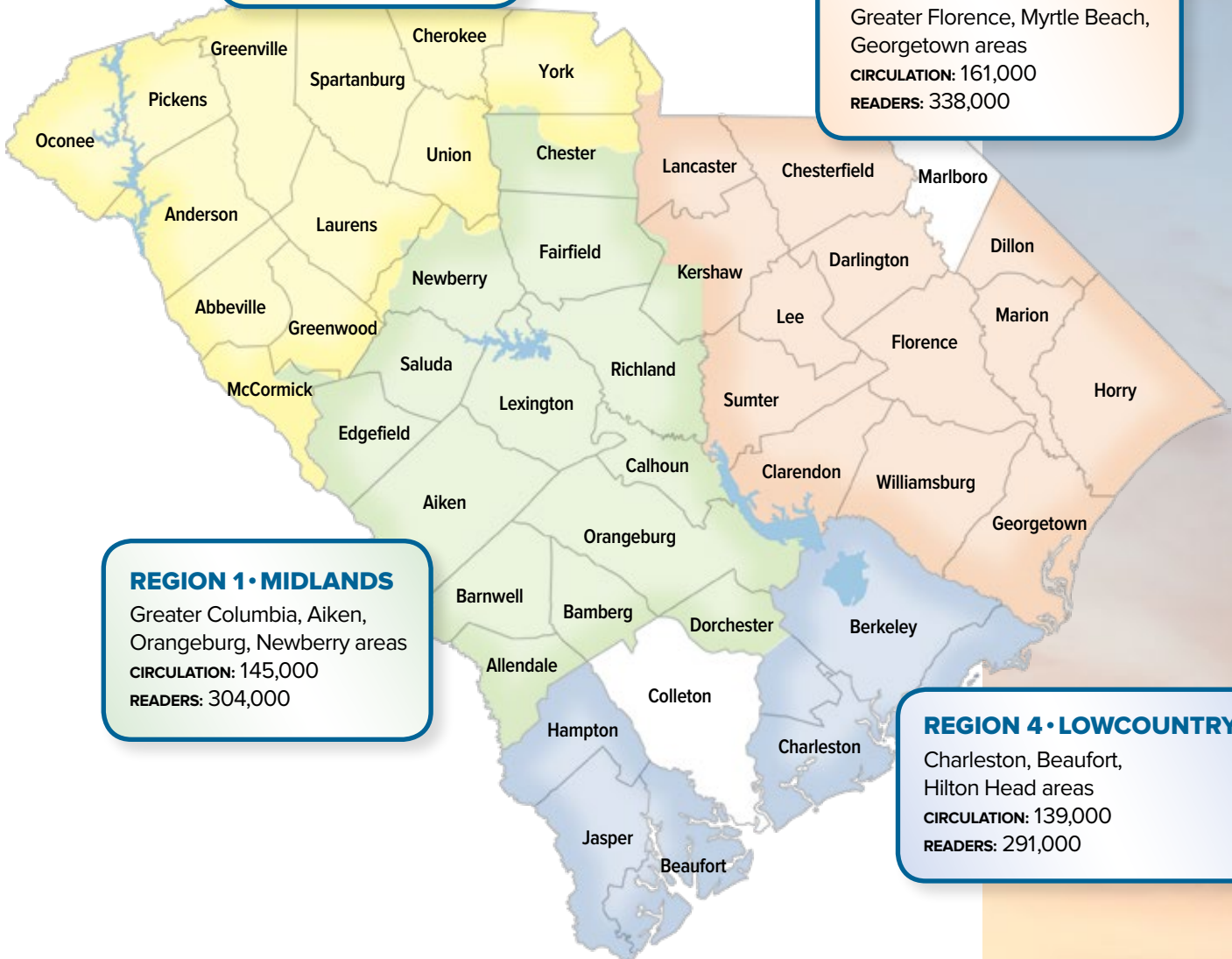
Invest your advertising dollars in the geo-targeted regions where your customers live.

REGION 2 • UPSTATE

Greenville, Spartanburg, Anderson, Rock Hill areas
CIRCULATION: 175,000
READERS: 367,000

REGION 3 • PEE DEE

Greater Florence, Myrtle Beach, Georgetown areas
CIRCULATION: 161,000
READERS: 338,000



REGION 1 • MIDLANDS

Greater Columbia, Aiken, Orangeburg, Newberry areas
CIRCULATION: 145,000
READERS: 304,000

REGION 4 • LOWCOUNTRY

Charleston, Beaufort, Hilton Head areas
CIRCULATION: 139,000
READERS: 291,000

FOR MORE INFORMATION

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